

## CURRICULUM VITAE

Mark A. Runco, PhD.  
[www.markrunco.com](http://www.markrunco.com)  
[runcom@sou.edu](mailto:runcom@sou.edu)

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### EDUCATION

1984 Ph.D., Psychology, Claremont Graduate School  
1981 MA, Psychology, Claremont Graduate School  
1979 BA, Claremont Men's College

### PROFESSIONAL EXPERIENCE

2019- Director, Creativity Research & Programming, Southern Oregon University  
2008- Graduate Faculty, University of Georgia, Athens  
2015-2018 Professor (tenured), Educational Psychology, University of Georgia, Athens  
2015-2018 Distinguished Research Fellow, American Institute for Behavioral Research & Technology  
2012-2015 Distinguished Consulting Faculty, Saybrook Graduate University, San Francisco  
2008-2014 E. Paul Torrance Professor of Creativity Studies, University of Georgia, Athens  
2008-2010 Director, Torrance Creativity Center, University of Georgia, Athens  
1991-2008 Professor (tenured), California State University, Fullerton  
2003-2008 Adjunct Professor, Norwegian School of Economics & Business Administration  
1994-1995 Chief Curator, Milken Foundation Creativity Museum  
1992 Visiting Scholar, Cognitive Unit, University of Bergen (Norway)  
1987 Associate Professor, California State University, Fullerton  
1989 Visiting Associate Professor, Pitzer College, Claremont, CA  
1987-1989 Associate Professor (tenured), Psychology, University of Hawaii, Hilo  
1983-1987 Assistant Professor, Psychology, University of Hawaii, Hilo  
1983 Lecturer, California State College, San Bernardino  
1981-1983 Lecturer, California State University, Los Angeles  
1981-1983 Lecturer, Chaffey College, Alta Loma, CA

### AWARDS AND HONORS

2020 Fellow, International Society of Creativity & Innovation  
2019 Transdisciplinary Fellow, College of Creative Studies, UC Santa Barbara  
2019 University Service Excellence, Southern Oregon University  
2016 Honorary Dean, Chinese & American Creativity Research Institute, Beijing  
2016 Haass Lecturer, Technische Universitat, Kaiserslautern, Germany  
2013 American Library Association's Outstanding Academic Title (*Encyclopedia of Creativity*)  
2011 Claremont McKenna College Psychology Alumnus of the Year  
2011 Steinecker Lecturer, University of Regina, Canada  
2007 Faculty Scholar, College of Human Development, California State University  
2000 Lifetime Achievement Award, National Association for Gifted Children  
1997 President, American Psychological Association (Division 10)  
1995 Fellow, American Psychological Association (Division 10)  
1998 Outstanding Scholarly and Creative Activity Award, California State University  
1997 Outstanding Service Award, California State University  
1993 Early Scholar Award, National Association for Gifted Children  
1990 Hughes Aircraft Research Award  
1989 Spencer Foundation Research Grant  
1988 Creative Education Foundation Research Award

## PROFESSIONAL ORGANIZATIONS

American Psychological Association (Fellow, Past President Division 10)  
Phi Eta Sigma National Honor Society

## EDITORIAL POSITIONS

Editor: *Creativity Research Journal* (Founding Editor 1988-2020), *Business Creativity & the Creative Economy* (2015-), *Journal of Genius and Eminence* (2015-), *Journal of Creativity* (2020-);  
Co-Editor: *Encyclopedia of Creativity* (three editions, 1999, 2011, 2019);  
Editorial Board: *Journal of Creative Behavior*; *Creativity and Innovation Management*; *Psychology of Aesthetics, Creativity, and the Arts*; *Creativity: Theories-Research-Applications*; *Journal of Creativity and Business Innovation* (<http://www.journalcbi.com/editorial.html>); *Frontiers in Educational Research*; *Kindai Management Review: Bulletin of the Institute of Creative Management and Innovation*; *Creativity & Human Development International eJournal*

## ADVISORY BOARDS

2017- Creativity & Innovation Center, Webster University, Geneva, Switzerland  
2017- Lego Advisory Board, Billund, Denmark  
2017- Institute for Creativity and Innovation, Ismaning, Germany  
2017-2019 Board of Advisors, Hong Kong University G/T Center  
2016- Utrecht Platform for Creativity and Innovation (The Netherlands)  
2014-2018 Center for Research on Creativity (CRoC, Los Angeles)  
2013-14 Steering Committee, Torrance Creativity Center, University of Georgia, Athens, GA  
2012- Board of Directors, Institute for Creative Management & Innovation, Kinki University, Japan  
2011- Bay Area Discovery Museum, Center for Childhood Creativity (San Francisco)  
2010- Program for Gifted & Talented, College of Education, Chinese University of Hong Kong  
2011 Center for Creativity & Innovation Studies, National Chengchi University (China)

## RESEARCH

### in press

Acar, S., Abdulla, A., & Runco, M. A. Latency as a predictor of originality in divergent thinking. *Thinking Skills and Creativity*, 33, <https://doi.org/10.1016/j.tsc.2019.100574>

Richard, V., Yanyun, Y., Runco, M., Abdulla, A. M., & Tenebaum, G. Does engaging in creative activities influence the use of coping skills and perception of challenge-skill balance in elite athletes? *Journal of Psychology and the Behavioral Sciences*, 5, 3-20

Runco, M. A. Divergent thinking. In V. Gladeanu (Eds.), *The encyclopedia of the possible*. New York: Palgrave.

Runco, M. A. Parsimonious creativity. In E. G. Carayannis (Ed), *Encyclopedia of Creativity, Invention, Innovation and Entrepreneurship* (2<sup>nd</sup> ed.). Springer. DOI 10.1007/978-1-4614-6616-1\_200056-1

Runco, M. A. Meta-creativity contributes to the expanding frontiers of the creativity research. In S. Kreitler (Ed.), *Frontiers of the creativity research*. Hauppauge, NY: Nova.

Runco, M. A. Big C vs. little c creativity. In E. G. Carayannis (Ed), *Encyclopedia of Creativity, invention, innovation, and entrepreneurship* (2<sup>nd</sup> ed.). Springer International. DOI 10.1007/978-1-4614-6616-1\_200060-1

Runco, M. A. Types of creativity. In T. Lubart, M. Botella, X. Caroff, C. Mouchiroud, J. Nelson, & F. Zenasni (Eds.), *Homo Creativus: The 7 C's of human creativity*. New York: Springer.

Runco, M. A. Creativity testing. In I. N. Dubin (Ed.), *Encyclopedia of creativity, invention, innovation, and entrepreneurship*. New Dehli, India: Springer Nature.

Runco, M. A. Computer testing of creative potential. In I. N. Dubin (Ed.), *Encyclopedia of creativity, invention, innovation, and entrepreneurship*. New Dehli, India: Springer Nature.

Runco, M. A. Political examples of a dark side of creativity and the impact on education. In C.Mullen (Ed.), *Education under duress*. New York: Springer.

Runco, M. A., & Kim, D. The four Ps of creativity and recent updates. In E. G. Carayannis (Ed), *Encyclopedia of Creativity, Invention, Innovation and Entrepreneurship* (2<sup>nd</sup> ed.). Springer. DOI 10.1007/978-1-4614-6616-1\_200056-1 doi:10.1007/978-1-4614-6616-1\_429-2

Runco, M. A., & Yoruk, S. Conflict and creativity. In E. G. Carayannis (Ed.), *Encyclopedia of Creativity, invention, innovation, and entrepreneurship* (2nd ed.). Springer International.

## 2021

Abdulla, A., Acar, S., Tadik, H., & Runco, M. A. Birth order and divergent thinking: A meta-analysis. *Creativity Research Journal*. DOI: 10.1080/10400419.2021.1913559

Runco, M. A Contrarian's apology and the changing contexts of creativity research. In D. Dai & R. J. Sternberg (Ed.), *Scientific Inquiry into Human Potential: Historical and Contemporary Perspectives Across Disciplines* (pp. 126-141). New York: Routledge.

Roberts, A. M., Sternberg, R. J., Runco, M. A., Acar, S., Ward, T. B., Kolomyts, Y., & Kaufman, J. C. Creativity and Cognition, Divergent Thinking, and Intelligence. In J. C. Kaufman & R. J. Sternberg (Eds.), *Creativity: An introduction* (pp. 102-127). Cambridge, UK: Cambridge University Press.

Summers, S., Paek, S.-H., Abdulli, A., & Runco, M. Association, Overlap, and Inhibition: A Study of Implicit Theories of Creativity. *Creativity. Theories – Research - Applications*, 7, 250-281.

## 2020

Acar, S., Ogurlu, U., & Runco, M. A. Meta-analytic research on creativity: Challenges and solutions. In M. Stierand & V. Dorfler (Eds.), *Handbook of research methods on creativity* (pp. 244-258). London: Edward Elgar Publishers.

Acar, S., Runco, M. A., & Park, H. What should people be told when they take a divergent thinking test? A meta-analytic review of explicit instructions for divergent thinking. *Psychology of Aesthetics, Creativity, and the Arts*, 14(1), 39–49. <https://doi.org/10.1037/aca0000256>

Abdulla, A. M., Paek, S. H., Cramond, B., & Runco, M. A. Problem finding and creativity: A meta-analytic review. *Psychology of Aesthetics, Creativity, and the Arts*, 14, 3-14. <http://dx.doi.org/10.1037/aca0000194>

Forthmann, B., & Runco, M. A. An Empirical of the Inter-Relationships between Various Bibliometric Creative Scholarship indicators. *MDPI*, 2, (34). <https://doi.org/10.3390/publications8020034>

Lei, W., Deng, W., Zhu, R., Runco, M. A., Dai, D. Y., & Hu, W. Does Cognitive Style Moderate Expected Evaluation and Adolescents' Creative Performance: An Empirical Study. *Journal of Creative Behavior*, 55, 120-129. <https://doi.org/10.1002/jocb.439>

Maio, S., Dumas, D., Organisciak, P., & Runco, M. Is the reliability of objective originality scores confounded by elaboration? *Creativity Research Journal*, 20, 201-205.

Richard, V., & Runco. Creativity: The emergence of a new dimension of sport expertise. In G. Tenenbaum & R. C. Eklund (Eds.), *Handbook of sports psychology* (4th ed., pp. 632-649). New York: John Wiley & Sons. <https://doi.org/10.1002/9781119568124.ch30>

Runco M.A. (2020). A Hobby Out of control: Festschrift for Teresa Amabile. In Reiter-Palmon R., Fisher C.M., & Mueller J.S. (Eds.) *Creativity at work* (pp. 167-178). Cham, Switzerland: Palgrave Macmillan. [https://doi.org/10.1007/978-3-030-61311-2\\_16](https://doi.org/10.1007/978-3-030-61311-2_16)

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Runco, M. A. Individual differences in creativity. In B. J. Carducci (Editor-in-Chief) & J. S. Mio & R. E. Riggio (Vol. Eds.), *The Wiley-Blackwell encyclopedia of personality and individual differences: Clinical, applied, and cross-cultural research* (Vol. IV, pp. 471-477). Hoboken, NJ: John Wiley & Sons.

Runco, M. A. Malevolent creativity. In V. Glaveanu (Eds.), *The encyclopedia of the possible*. New York: Palgrave. DOI: [https://doi.org/10.1007/978-3-319-98390-5\\_80-1](https://doi.org/10.1007/978-3-319-98390-5_80-1)

Runco, M. A., & Lebeda, I. Interview with Mark Runco. *Creativity. Theories–Research–Applications*, 7, 431-440.

## 2019

Acar, S., & Runco, M. A. Divergent thinking through cognitive hyperspace for creative ideas In L. Dorfman, P. Machotka, & V. Petrov (Eds), *Integrative explorations of the creative mind* (pp. 40–62). Newcastle, United Kingdom: Cambridge Scholars Publishing.

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Acar, S., Runco, M. A., & Ogulur, U. The moderating role of idea sequence: A re-analysis of category switch and latency. *Personality and Individual Differences*, 142, 214-217. <https://doi.org/10.1016/j.paid.2018.06.013>

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Kyoungsoon, L., & Runco, M. A. Effects of Verbal feedback Types on Creativity Enhancement of Upper-Grade Elementary School Students. *Journal of Creativity Education*, 19, 77-91.

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Runco, M. A. Abilities that contribute to creativity and innovation at work. In M. D. Mumford (Ed.), *Creativity and Innovation in Organizations* (pp. 69-87). Cresskill, NJ: Taylor & Francis.

Runco M.A. Creativity Journals. In: Carayannis E. (eds) *Encyclopedia of Creativity, Invention, Innovation and Entrepreneurship*. New York: Springer. <https://doi.org/10.1007/978-1-4614-6616-1>

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[https://link.springer.com/referenceworkentry/10.1007%2F978-1-4614-6616-1\\_200055-1](https://link.springer.com/referenceworkentry/10.1007%2F978-1-4614-6616-1_200055-1)

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[https://link.springer.com/referenceworkentry/10.1007%2F978-1-4614-6616-1\\_200057-1](https://link.springer.com/referenceworkentry/10.1007%2F978-1-4614-6616-1_200057-1)

Runco, M. A. B. F. Skinner on poetry, fiction, and design: An implicit science of creativity. In V. Glavaneau (Ed.), *Classic readings in the creativity research* (pp. 409-430). Oxford University Press.

Runco, M. A., & Acar, S. Divergent thinking. In J. C. Kaufman & R. J. Sternberg (Eds.), *The Cambridge handbook of creativity* (pp. 224-253). New York: Cambridge University Press.

## 2018

Abdulla, A. M.D., Runco, M. A., AlSuwaidi, H.N., & Alhindal, H. S. Obstacles to personal creativity among Arab women from the GCC countries. *Creativity. Theories-Research-Applications*, 5, 41-54. DOI: 10.1515/ctra-2018-0003. <https://www.degruyter.com/view/j/ctra.2018.5.issue-1/ctra-2018-0003/ctra-2018-0003.xml>

Abdullah, A. M.D., & Runco, M. A. Who funds the future? Federal funding support for creativity and 21st Century Skills. *Business Creativity and the Creative Economy*, 4, 1-7.

Acar, S., Runco, M. A., & Orgulu, U. Creativity and Religiosity: A Reanalysis with Regional Predictors. *Creativity Research Journal*, 30, 316-321.

Agnoli, S. M. A. Runco, M. A., Kirsch, C., & Corazza, G. E. The role of motivation in the prediction of creative achievement inside and outside of school environment. *Thinking Skills and Creativity*. DOI: 10.1016/j.tsc.2018.05.005

Dumas, D., & Runco, M. A. Objectively scoring divergent thinking tests for originality: A re-analysis and extension. *Creativity Research Journal*, 30, 466-468.

Paek, S.-H., & Runco, M. A. A Latent Profile Analysis of the Criterion-related Validity of a Divergent Thinking Test. *Creativity Research Journal*, 30, 212-223.

Runco, M. A. Developmental trends in creative potentials and abilities. In *Reference Module in Neuroscience and Biobehavioral Psychology* (pp. 1-3). London: Elsevier.

Runco, M. A. Key ideas for a creative 21<sup>st</sup> Century. In J. C. Penagos-Corzo & M. A. Padilla Vargas (Eds.), *Challenges in creativity and psychology for the 21<sup>st</sup> Century*. Universidad de Guadalajara.

Runco, M. A. Creativity across the lifespan. In M. H. Bornstein (Ed.), *The Sage Encyclopedia of Lifespan Human Development*. Thousand Oaks, CA: Sage Publications. DOI: <http://dx.doi.org/10.4135/9781506307633.n181>

Runco, M. A. Authentic creativity: Mechanisms, definitions, and empirical efforts. In R. J. Sternberg & J. Kaufman (Eds.), *The nature of human creativity* (pp. 246-263). New York: Cambridge University Press.

Runco, M. A., & Beghetto, R. Primary and secondary creativity. *Current Opinion in Behavior Science*, 27, 7–10.

Runco, M. A., & Cayirdig, N. Time and creativity. In *Reference Module in Neuroscience and Biobehavioral Psychology* (pp. 1-5). London: Elsevier.

Wang, X., Lu, K., Runco, M. A., & Hao, N. Break the "wall" and become creative: Enacting embodied metaphors in Virtual Reality. *Consciousness and Creativity*, 62, 102-109. doi: 10.1016/j.concog.2018.03.004.

## 2017

Acar, S., & Runco, M. A. Latency predicts category switch in divergent thinking. *Psychology of Aesthetics, Creativity, and the Arts*, 11, 43-51. [http:// dx.doi.org/10.1037/aca0000091](http://dx.doi.org/10.1037/aca0000091)

Hao, N., Xue, H., Yuan, H., Wang, Q., & Runco, M. A. Enhancing creativity: Proper body posture meets proper emotion. *Acta Psychologica* 173, 32–40.

Jia, X., Hu, W., Cai, F., Wang, H., Li, J., Runco, M. A., & Chen, Y. (2017). The influence of teaching methods on creative problem finding. *Thinking Skills and Creativity*. <http://dx.doi.org/10.1016/j.tsc.2017.02.006>

Paek, S.-H., & Runco, M. A. Dealing with the criterion problem by measuring the quality and quantity of creative activity and accomplishment. *Creativity Research Journal*, 29, 167–173.

Richard, V., Abdullah, A. M., & Runco, M. A. Influence of skill level, experience, hours of training, and other sport participation on the creativity of elite athletes. *Journal of Genius and Eminence*, 2, 65-76.

Runco M.A. (2017). Divergent thinking. In E. Carayannis (Eds) *Encyclopedia of Creativity, Invention, Innovation and Entrepreneurship*. Springer, New York, NY.  
DOI <https://doi.org/10.1007/978-1-4614-6616-1>

Runco, M. A. (Ed.), *Major works on creativity and education*. London: Sage Publications.

Runco, M. A. Tactics and strategies for creativity. *Reference Module in Neuroscience and Biobehavioral Psychology* (pp. 1–4). Elsevier.

Runco, M. A. Comments on where the creativity research has been, and where is it going. *Journal of Creative Behavior*, 51, 308–313.

Runco, M. A. Foreword. In P. Merrotsy, *Pedagogy for creative problem solving* (pp. ix-xi). New York: Routledge.

Runco, M. A. Active ethical leadership, giftedness, and creativity. *Roeper Review*, 39, 242-249.  
<http://dx.doi.org/10.1080/02783193.2017.1362618>

Runco, M. A., Acar, S., & Cayirdag, N. Further evidence that creativity and innovation are inhibited by conservative thinking: Analyses of the 2016 Presidential election. *Creativity Research Journal*, 29, 331-336.

Runco, M. A. Creative thinking. In L. J. Ball & V. A. Thompson (Eds.), *Routledge international handbook of thinking and reasoning* (pp. 472-486). London: Routledge.

Runco, M. A., Acar, S., & Cayirdag, N. A closer look at the creativity gap and why students are less creative at school than outside of school. *Thinking Skills and Creativity*, 24, 242-249.

Runco, M. A., Turkman, B., Acar, S., & Nural, M. V. Idea density and the creativity of written works. *Journal of Genius and Eminence*, 2, 26-31.

Sonneburg, S., & Runco, M. A. Pathways to the Hero's Journey: A tribute to Joseph Campbell and the 30<sup>th</sup> anniversary of his death. *Journal of Genius and Eminence*, 2, 1-8.

Tyagi V., Hanoch Y., Hall, S.D., Runco, M. A., & Denham, S.L. The risky side of creativity: Domain specific risk taking in creative individuals. *Frontiers of Psychology*, 8, 145.  
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## 2016

Agnoli, S., Corazza, G. E., & Runco, M. A.. Measuring creativity through a multiple-measurement approach within scientific and artistic domains. *Creativity Research Journal*, 28, 171-176.  
DOI:10.1080/10400419.2016.1162475

An, D., & Runco, M. A. General and domain-specific contributions to creative ideation and creative performance. *Europe's Journal of Psychology*, 12, 523-532. <https://doi.org/10.5964/ejop.v12i4.1132>

Beketayev, K., & Runco, M. A. Scoring divergent thinking tests with a semantics-based algorithm. *Europe's Journal of Psychology*, 12(2), 210–220. DOI:10.5964/ejop.v12i2.1127

Catalana, S.M., & Runco, M. A. Motivation. In K. Chrisman & D. L. Couchenour (Eds.), *Encyclopedia of contemporary early childhood education* (pp. 880-883). Newbury Park, CA: Sage Publications. DOI: <http://dx.doi.org/10.4135/9781483340333.n257>

Chand, O'Neal, I., & Runco, M. A. (September/ October). Uncover and unleash students' creative potential: Translating research into practice. National Association for Elementary School Principals' (NAESP) *Principal: Special supplement* sponsored by Crayola, pp. 20-23.

Cheng, L., Hu, W., Jia, X., & Runco, M. A. The role of cognitive inhibition in early versus late creative problem finding. *Psychology of Aesthetics, Creativity, and the Arts*, 10, 32-41.  
<http://dx.doi.org/10.1037/aca0000036>

Hao, N., Tang, M., Yang, J., Wang, Q., & Runco, M. A. A new tool to measure malevolent creativity: The Malevolent Creativity Behavior Scale. *Frontiers in Psychology*, 18 May 2016,  
<http://dx.doi.org/10.3389/fpsyg.2016.00682>

Paek, S.-H., Park, H., Runco, M. A., & Choe, H.-S. The contribution of ideational behavior to creative extracurricular activities. *Creativity Research Journal*, 28, 144-148.  
DOI:10.1080/10400419.2016.1162547

- Runco, M. A. The dark side of creativity: Potential better left unfulfilled In J. A. Plucker (Ed.), *Creativity and innovation: Current understandings and debates* (pp. 49-59). Waco, TX: Prufrock Press.
- Runco, M. A. Overview of developmental perspectives on creativity and the realization of potential. In B. Barbot (Ed.), *Perspectives on creativity development. New Directions for Child and Adolescent Development*, Spring, Number 151, 97–109.
- Runco, M. A. Divergent and convergent thinking. In K. Chrisman & D. L. Couchenour (Eds.), *Encyclopedia of contemporary early childhood education* (pp. 338-240). Newbury Park, CA: Sage Publications. DOI: <http://dx.doi.org/10.4135/9781483340333.n90>
- Runco, M. A. Creative interpretations of educational contradictions. In R. Beghetto & B. Sriraman (Eds.), *Creative Contradictions in Education: Cross Disciplinary Paradoxes and Perspectives* (pp. 75-87). New York: Springer.
- Runco, M. A. Imagination. In K. Chrisman & D. L. Couchenour (Eds.), *Encyclopedia of contemporary early childhood education* (pp. 709-711). Newbury Park, CA: Sage Publications. <http://dx.doi.org/10.4135/9781483340333.n200>
- Runco, M. A. We must prepare for the unforeseeable future. In D. Ambrose & R. S. Sternberg (Eds.), *Creative Intelligence in the 21st Century: Grappling with Enormous Problems and Huge Opportunities* (pp. 65-73). New York: Springer-Verlag.
- Runco, M. A., Abdulla, A. M., & Paek, S.-H. Which test of divergent thinking is best? *Creativity: Theories-Research-Applications*, 3, 4-18.
- Runco, M. A., Acar, S., Campbell, W. K., Jaeger, G., McCain, J., & Gentile, B. Comparisons of the creative class and regional creativity with perceptions of community support and community barriers. *Business Creativity and the Creative Economy*, 2, 83-92.
- Runco, M. A., Acar, S., Kaufman, J. C., & Halliday, L. R. Changes in reputation and associations with fame and biographical data. *Journal of Genius and Eminence*, 1, 52-60.
- Runco, M. A., & Gutiérrez-Colina, A. Intellectual assessment. In K. Chrisman & D. L. Couchenour (Eds.), *Encyclopedia of contemporary early childhood education* (pp. 748-751). Newbury Park, CA: Sage Publications. DOI: <http://dx.doi.org/10.4135/9781483340333.n216>
- Runco, M. A., Hao, N., Acar, S., Yang, J., & Tang, M. The social cost of working in groups and impact on values and creativity. *Creativity: Research, Theory, Applications*, 3, 229-243.
- Shepard, A., & Runco, M. A. Recent research on creativity and education. *Ricercazione*. 8 (2), 21-38.
- Williams, R., Runco, M. A., & Berlow, E. Mapping the themes, impact, and cohesion of creativity research over the last 25 years. *Creativity Research Journal*, 28, 385–394. DOI: 10.1080/10400419.2016.1230358

## 2015

- Acar, S., & Runco, M. A. Thinking in multiple directions: Hyperspace categories in divergent thinking. *Psychology of Art, Creativity, and Aesthetics*, 9, 41-53.
- Chand O’Neal, I., Runco, M. A., & Paek, S.-H. Comparison of competing theories about ideation and creativity. *Creativity: Theories-Research-Application*, 2, 145-165.



Hao, N., Liu, M. G., Ku, Y. X., Hu, Y., & Runco, M. A. Verbal divergent thinking facilitated by a pleasurable incubation interval. *Psychology of Aesthetics, Creativity, and the Arts*, 9, 286-295.  
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## **Presentations**

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- Runco, M. A. (2020, September). *Fulfilling Creative Potential by Tolerating and Even Rewarding Bad Ideas*. Marconi Institute for Creativity "Nurturing Creativity Conference," Bologna, Italy.
- Runco, M. A. (2019, October). *New Ideas about Education Suggested by Creativity Theory and Research*. Invited address, International Conference on Educational Research. Seoul National University, South Korea.
- Runco, M. (2019, August). *Festschrift for Teresa Amabile: The process and the journey*. Harvard Business School, Cambridge, MA.
- Runco, M. (2019, June). *Creativity*. Oregon Center for the Arts. Ashland, OR.
- Runco, M. A. (2019, May). *10-Year Longitudinal Study 2014-2024 Overview & 2018 Results*. The Wooden Floor. Santa Ana, CA.
- Runco, M. A. (2019, April). *New messages from the creativity research*. College of Creative Studies, University of California, Santa Barbara.
- Runco, M. A. (2019, April). *The art and science of creativity*. College of Creative Studies, University of California, Santa Barbara.
- Shepard, A., Tadik, H., & Runco, M. A. (2019, July). *All work and no play: An investigation of creativity at and outside of work*. Presented at the 2nd Annual Creativity Conference, Southern Oregon University, Ashland, OR.
- Runco, M. A. (2018, December) *Creativity for Interdisciplinary Collaborations & Innovation*. Keynote address, University of Bergen, Norway, Bridge Interdisciplinary Conference.
- Runco, M. A. (2018, June). *Perspectives on creativity with pros and cons and applications to leadership*. Keynote address, Cardinal Stritch University, Milwaukee, WI.
- Runco, M. A. (2018, April). *Controversies and issues in the creativity research*. Presentation to the Norwegian School of Business, Oslo, Norway.
- Runco, M. A. (2018, February). *Climate for creativity*. Presentation to the Humanitarian Innovation Platform. Oslo, Norway.
- Runco, M. A. (2018, February). *Creativity: New discoveries and persistent ideas (with implications for each of us, everyday)*. Webster University Center for Creativity & Innovation, Geneva, Switzerland.
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- Runco, M. A. (2017, October 23). *Creativity, innovation, and dignity*. Keynote address, Creativity & Innovation Conference, Radboud University, Netherlands.
- Runco, M. A. (2017, October). *Creativity defined*. Panel discussion, Creative Expert Exchange, International Center for Studies in Creativity, Buffalo, NY.
- Runco, M. A. (2017, June). *Children are natural born creators*. Presented at the Lego workshop on creativity. Brookings Institute, Washington, DC.
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- Runco, M. A. (2016, November). *Play as a part of education can foster innovation*. Presented to the Lego Symposium for the Ministry of Education, Beijing, China.
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- Runco, M. A. (2016, October). *Creativity in tourism and business education*. Presented at the Universida de Vigo, Oursense, Spain.
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- Tyagi, T., Hanoch, Y., Hall, S., Runco, M. A., & Denham, S. (2016, September). *Risk and creativity*. Presented to the Oxford Autumn School in Cognitive Neuroscience, September 29-30.
- Runco, M. A. (2016, June). *Dissecting creativity*. Keynote address to the Creativity Expert Exchange, SUNY, Buffalo, NY.
- Paek, S. H., & Runco, M. A. (2016, August). *Do people who create more ideas create more original ideas? The profiles of divergent thinking*. Presented to Division 10 (Aesthetics, Creativity, and the Arts) of the Annual Convention of the American Psychological Association, Denver, CO.
- Paek, S. H. & Runco, M. A. (2016, August). *The criterion validity of DT tests: The latent profile analysis*. Paper accepted by Division 10 (Aesthetics, Creativity, and the Arts) of the 2016 Annual Convention of the American Psychological Association, Denver, CO.
- Tyagi, V, Runco, M. A., Hanoch, Y., Hall, S., & Denham, S. (2016, April). *The dark side of creativity: what makes a person creative?* Presented at Plymouth University.
- Runco, M. A. (2016, April 28). *Ten Key Findings from Creativity Research and implications for education, business, and everyone*. Haass Foundation Lecture, Technische Universitat, Kaiserslautern, Germany.
- Runco, M. A. (2016, March). *Language as everyday creativity*. Invited address for the *CreativEvolang* meeting for Creativity and innovation in the evolution of language, Tulane University, New Orleans.

- Runco, M. A. (2016, April). *The new science of creativity and imagination*. Invited address for the Learning and the Brain conference, Orlando, Florida.
- Runco, M. A. (2016, January). *Zeitgeist 2016 for education*. Keynote address to the Empowering Creativity in Education conference, Utrecht, the Netherlands.
- Runco, M. A. (2015, November). *Big data on creativity and innovation*. Norwegian Innovation Network, Oslo.
- Runco, M. A. (2015, November). *Creativity: Science applied*. Red Bull's "Glimpses 2015," Los Angeles.
- Runco, M. A. (2015, October). *Developmental theories for creativity*. University of Cantabria, Santander, Spain.
- Runco, M. A. (2015, October). *Educating for creativity*. University of Cantabria, Santander, Spain.
- Acar, S., & Runco, M. A. (2015, April). *Latency predicts category switch in divergent thinking*. American Educational Research Association's Annual Meeting, Chicago, IL.
- Agnoli S., Corazza G.E., Cagnone S., Runco M. (2015, July). *SEM-based analysis of scientific and artistic creative achievement*. International Conference on Excellence, Creativity, and Innovation in Higher Education, Krakow Poland.
- Chand O'Neal, I., Schulz Begle, A. & Runco, M. (2015, August). *The Effects of Arts Presentations Integrated Instruction on Parent and Teacher Perceptions of Student Creativity*. For presentation at the 123rd Annual Convention of the American Psychological Association, Toronto, Canada
- Chand O'Neal, I., Schulz Begle, A. & Runco, M. (2015). *Cognitive and Behavioral Antecedents to Artistic Excellence: A Study of the Impact of Early Exposure to the Arts*. Presentation at the 29th Annual American Evaluation Association Meetings, Chicago, IL
- Chand O'Neal, I., Schulz Begle, A., & Runco, M. (2015). *Creativity and Arts-Integrated Instruction: Effects on Interest and Applied Effort in Elementary School Students*. 4th World Congress on Positive Psychology. Lake Buena Vista, FL.
- Runco, M. A. (2015, March). *Creativity research!* Invited address, Red Bull's "Hacking Creativity" Premiere, Malibu, CA.
- Runco, M. A. (2015, March). *Creativity: Quick tour of top 10 findings*. La Jolla, CA: National University.
- Runco, M. A. (2014, October). *What the research says about the development of creativity*. Invited presentation, University of Cantabria, Santander, Spain.
- Runco, M. A. (2014, October). *What educators should know about the development of creativity*. Invited presentation, University of Cantabria, Santander, Spain.
- Acar, S., & Runco, M. A. (2014, April). *Identifying remote and close associations in divergent thinking*. Presentation at the annual meeting of the American Educational Research Association.
- Acar, S., Runco, M. A., Turkman, B. & Nural, M. V. (2014, August). *Literal divergent thinking*. Presentation to the 122<sup>nd</sup> meeting of the American Psychological Association, Washington, DC.
- Chand O'Neal, I., Schulz Begle, A., Runco, M. A. (2014). *The Effects of Arts Integrated Instruction on Ideational Behavior in 4th and 5th Grade Students*. Presentation at the 122nd Annual Convention of the American Psychological Association, Washington, DC.
- Runco, M. A. (2014, July). *Current state of creativity research*. Invited presentation, Santa Fe Institute, New Mexico.
- Runco, M. A. (2014, July). *Education and creativity*. Invited presentation, Shaanxi Normal University, Xi'an, China.
- Runco, M. A. (2014, July). *Cultivating creativity*. Opening address, China Creativity Youth Competition, Guangzhou, China.
- Runco, M. A. (2014, July). *The latest creativity research*. Invited presentation, Shaanxi Normal University, Xi'an, China.
- Runco, M. A. (2014, July). *What the research says about fulfilling creative potentials*. Invited address, Shondong Normal University, Jin'an, China.
- Runco, M. A. (2014, July). *Writing papers for APA journals*. Invited presentation, Shaanxi Normal University, Xi'an, China.
- Runco, M. A. (2014, July). *Revising research articles*. Invited presentation, Shaanxi Normal University, Xi'an, China.
- Runco, M. A. (2014, June). *Creative cognition in need of neuroscientific research*. Invited presentation at

UCLA's Tennebaum Center for the Biology of Creativity.

- Runco, M. A. (2014, June). *Do you Lego? Fostering creativity with play*. Invited presentation at the *Ideation Summit* of Walt Disney Imagineering, Glendale, CA.
- Runco, M. A. (2014, March). *Why it is difficult to educate for creativity?* Invited presentation to the Western States Arts Federation meeting on "Creativity and Innovation in Public Education: Areas of Need, Mechanisms for Change." Los Angeles, California.
- Turkman, B., Runco, M. A., Acar, S., & Nural, M. V. (2014, August). *Idea density in narrative and its relationship with divergent thinking*. Presentation at the 122nd Annual Convention of the American Psychological Association, Washington, DC.
- Chand O'Neal, I., Runco, M. A., Schulz Begle, A., & Jaeger, G. J. (2013, July). *The Impact of Attitudes about Art on Divergent Thinking in Elementary School Students*. Poster session presented at the meeting of the International Positive Psychology Association, Los Angeles, CA.
- Runco, M. A. (2013, October 16). *Education for Creativity*. Invited lecture, University of Cantabria, Spain.
- Runco, M. A. (2013, October 17). *Development of Creativity*. Invited lecture, University of Cantabria, Spain.
- Runco, M. A. (2013, September). *Planning for Change: 21st Century Gifted Teachers Create, Collaborate, Communicate*. Keynote Address to the Mississippi Association for Gifted Children, Hattiesburg.
- Runco, M. A. (2013, September). *Is There a Creativity Crisis?* Invited presentation to the Mississippi Association for Gifted Children.
- Runco, M. A., & Jaeger, G. (2013, July). *The Real Creativity Crisis*. Presented at the meeting of the International Positive Psychology Association, Los Angeles, CA.
- Runco, M. A. (2013, March 16). *Simple Creativity for Education*. Keynote address, Creativity & Education Conference sponsored by East China Normal University, Hangzhou, China.
- Runco, M. A. (2013, March 12). *Creativity: What it is, What it is Not*. Invited presentation to the Institute for Teacher Preparation, Shaanxi Normal University, Xi'an, China.
- Runco, M. A. (2013, March 11). *Recent Findings from Creativity Research*. Invited presentation to the Institute for Teacher Preparation, Shaanxi Normal University, Xi'an, China.
- Runco, M. A. (2013, March 8). *Needed Research On Creativity*. Invited presentation, Peking University, Beijing, China.
- Runco, M. A. (2012, November). *Tests for Identification and as Guides for Enhancement of Creativity*. Invited presentation, Center for Talented Youth, Johns Hopkins University, Baltimore, MD.
- Runco, M. A. (2012, October). *Cognitive, Emotional, and Physical Benefits of Creativity*. Invited address, Botin Foundation, Santander, Spain.
- Runco, M. A. (2012, October). *Development of Creativity*. Presentation at the University of Cantabria, Spain.
- Runco, M. A. (2012, October). *Educational Implications of Creativity Research*. Presentation at the University of Cantabria, Spain.
- Runco, M. A. (2012, July). *Results of the Empirical Research on Creativity*. Botin Foundation, Santander, Spain.
- Runco, M. A. (2012, April). *Brainstorming: Scattered Ideas with Small Chance of Originality*. Presentation to Turner Broadcasting, Atlanta, GA.
- Runco, M. A. (2012, February). *Best Practices for Creativity Assessment*. Invited address, Oklahoma State University, Stillwater, OK.
- Runco, M. A. (2012, February). *Creativity Testing*. Invited address, Central Oklahoma University, Edmond, OK.
- Runco, M. A. (2011, November). *Innovative Teaching: Implications of the Research on Creativity*. Invited address at the Learning and the Brain conference, Boston, MA.
- Runco, M. A. (2011, November). Panel discussion on art infusion at the Learning & the Brain conference, Boston, MA.
- Runco, M. A. (2011, November). *Creativity Research: Implications for Art Education*. Presentation to the CalArts Board of Directors, New York, NY.
- Runco, M. A. (2011, November). *Implications of creativity research for art educators*. Georgia Art Education Conference, Marietta, GA.
- Runco, M. A. (2011, September). *Personal creativity: A parsimonious view*. Presentation at the Institute of

- Psychology, Université Paris Descartes.
- Runco, M. A. (2011, September). *Creativity: Models and mechanisms*. Keynote address to the Royal Society of the Netherlands, the Lorenz Center, Leiden University, Amsterdam.
- Runco, M. A. (2011, September). *Climate and setting influences on creativity and innovative teaching*. Innovation, Technology, & Teaching Lecture Series, University of Georgia, Athens.
- Runco, M. A. (2011, August). *Creativity: Phases and implications for art education*. Convocation address at the Otis College of Art and Design, Los Angeles, CA.
- Runco, M. A. (2011, May). *Creativity and cliché*. Alumni Award Address, Claremont McKenna College.
- Runco, M. A. (2011, March). *Educational implications of creativity research*. Regina Public Schools Teachers' Conference, Regina, Canada.
- Runco, M. A. (2011, March). *Creativity in education and for community well-being*. Steinecker Lecture, University of Regina, Canada.
- Runco, M. A. (2011, March). *Creativity research for innovative teaching*. Innovation, Technology, & Teaching Lecture Series, University of Georgia, Athens.
- Runco, M. A. (2010, November). *Torrance Creativity Center: Past, Present, Future*. National Association for Gifted Children. Atlanta, GA.
- Runco, M. A. (2010, November). *Personal creativity*. National Association for Gifted Children. Atlanta, GA.
- Runco, M. A. (2010, November). *Implications of the theory of personal creativity*. National Association for Gifted Children. Atlanta, GA.
- Runco, M. A. (2010, September). *Creativity, art, development*. East Carolina University, Greenville, NC.
- Runco, M. A. (2010, May). *Creativity theories*. Keynote address, Holy College, Philadelphia, PA.
- Runco, M. A. (2010, January). *Empirical possibilities of the theory of personal creativity*. Presented at the *Create10* meeting, Costa Rica.
- Runco, M. A. (2009, May). *Overview of creativity measurement*. Keynote address, European Council and Joint Research Council meeting celebrating the *Year of Creativity and Innovation*, Brussels, Belgium.
- Runco, M. A. (2009, May). *The measurement of divergent thinking*. European Council and Joint Research Council meeting celebrating the *Year of Creativity and Innovation*, Brussels, Belgium.
- Runco, M. A. (2009, May). *Overview of the research on creativity*. Madrid, Spain.
- Runco, M. A. (May 2009). *Issues in the research on creativity*. Madrid, Spain.
- Runco, M. A. (2008, June). *Classroom climate and creativity*. Keynote address, Art Institute of Orange County, Santa Ana, CA.
- Runco, M. A. (2008, January). *Creativity and education*. Invited address, Saybrook Graduate Institute, San Francisco, CA.
- Runco, M. A. (2008, January). *Creativity*. Presented at the University of Georgia, Athens, GA.
- Runco, M. A. (2007, June). *A scientist's apology*. Presented at the Regional Conference of the Saybrook Graduate Institute, San Francisco, California.
- Runco, M. A. (2007, September). *Creativity and technology*. Norwegian School of Economics & Business Admin., Bergen, Norway.
- Runco, M. A. (2007, September). *Creativity and innovation*. Management and Strategy Institute, Oslo, Norway.
- Runco, M. A. (2007, September). *Overview of creativity research*. Norwegian School of Economics & Business Administration, Bergen, Norway.
- Runco, M. A. (2007, August). *Personal creativity everyday*. American Psychological Association, San Francisco.
- Runco, M. A. (2007, August). *Preventing the loss of creative talent*. American Psychological Association, San Francisco.
- Runco, M. A. (2007, June). *Writing beyond the norm: Panel Discussion on Writing in Psychology*. Regional Conference of the Saybrook Graduate Institute, San Francisco, California.
- Runco, M. A. (2006, March). *Creative potential and divergent thinking*. E. Paul Torrance Lecture Series, University of Georgia, Athens.
- Runco, M. A. (2006, January). *What the recent creativity research suggests about innovation and entrepreneurship*. Annual Norwegian Business Economics and Finance Conference. Bergen, Norway.
- Runco, M. A. (2005, May). *Creative potential and culture*. Taipei, Taiwan, National University of Nanyung.

- Runco, M. A. (2005, May). *Personal creativity, education, and innovation*. Presented at the Center for Creativity and Innovation Studies, National Cheng-Chi University, Taipei, Taiwan.
- Runco, M. A. (2005, May). *Overview of creativity research*. Presented at the Norwegian School of Economics and Business Administration, Bergen, Norway.
- Runco, M. A. (2005, April). *Creativity and neuropsychology*. Presented at the Neuropsychiatric Institute, UCLA.
- Healey, D., and Runco, M.A. (2004, July). *Creativity and Insomnia: Is there a connection?* The 112th Annual Convention of the American Psychological Association, Honolulu, Hawaii.
- Dow, G. T., & Runco, M. A. (2001). *The creativity of domain, non-domain, and figural divergent thinking tests*. Maui, Hawaii: Western Psychological Association.
- Dow, G. T., & Runco, M. A. (2000). *Creative expression*. Orange, CA: Graduate women in science.
- Dow, G. T., & Runco, M. A. (2001, May). *The creativity of domain, non-domain, and figural divergent thinking tasks*. Western Psychological Association Conference; Maui, Hawaii.
- Plucker, J., Ha, D.H., Lim, W., & Runco, M. (2000, May). *Time-on-task as a measure of creative motivation*. Paper presented at the Fifth Biennial Wallace National Research Symposium on Talent Development, Iowa City, IA.
- Lim, W., Plucker, J., & Runco, M. (2000, November). *Creativity: Time on task as motivation*. Paper presented at the annual conference of the National Association for Gifted Children, Atlanta, GA.

### **ERIC Documents**

- Albert, R. S., & Runco, M. A. (1985). Personality and family variables and exceptionally gifted boys' creative potential. *Resources in Education* (ED 267 554).
- Barclay, K., Ford, T., & Runco, M. A. (1989). Ideational creativity and performance on the KABC. *Resources in Education* (ED 307 521).
- Runco, M. A. (1993). Creativity as an educational objective for disadvantaged students. *Resources in Education* (Ed 363 074)
- Runco, M. A., Okuda, S. M., & Hwang, S. (1987). Creativity, extracurricular activity, and divergent thinking as predictors of mathematics and science performance by talented adolescents. *Resources in Education* (ED 279 523).
- Runco, M. A., Okuda, S. M., & Thurston, B. J. (1987). Environmental cues in children's creative thinking. *Resources in Education* (ED 281 109).

### **PREVIOUS EDITORIAL EXPERIENCES**

Editorial Board, *Psychological Bulletin, Understanding Our Gifted*  
 Consulting Board, *Journal of Social Behavior and Personality*  
 Contributing Editor, *Roeper Review*  
 Guest Editor, *New Directions for Child Development, Understanding Our Gifted* (April 1995)  
 Ad Hoc Reviewer, *Journal of Applied Behavior Analysis, European Journal for High Ability, Children and Youth Services Review, Applied Cognitive Psychology, Perceptual and Motor Skills, Gifted Child Quarterly, Journal of Creative Behavior, New Ideas in Psychology*

### **Senior Editor (Book Series)**

1989-1993 *Creativity Book and Monograph Series* (24 volumes), Ablex  
 1993-2003 *Perspectives on Creativity Book Series* (15 volumes), Hampton Press  
 Editorial Consultant: Time-Life Books, Academic Press, Macmillan, Sage, Guilford, West, Ablex, Erlbaum  
 Co-editor, *Encyclopedia of Creativity* (1<sup>st</sup> & 2<sup>nd</sup> eds., Academic Press)

## CERTIFICATION

California Community College Instructor's Credential  
Behavior Modification Specialist, Department of Developmental Services, California Health & Welfare Agency.

## ADMINISTRATIVE, CONSULTING, AND CLINICAL EXPERIENCE

2020 Liminal Collective  
2016 Crayola  
2015 Pixar  
2014- Lego Education, Billund, Denmark  
2011-2015 Kennedy Center for the Performing Arts, Washington, DC  
2011-2015 Disney/ CalArts Grant on the Assessment of Creativity  
2010- California State University, *CREAL Assessment of Art* Grant, US Department of Education  
2010- Board Member, Center for Childhood Creativity, Bay Area Discovery Museum  
San Francisco, CA  
1996- External Examiner, Psychology Dept., University of the West Indies, Barbados  
1996- Advisory Committee, Gifted Education Program, Chinese University of Hong Kong  
1995- Adjunct Curator, Museum of Creativity Project, Santa Monica, CA  
1994- Advisory Board, Centre for Child Development, Hong Kong Baptist College  
1991- Consultant, National Research Center on Gifted & Talented  
1988- Director, Creativity Research Center of Southern California  
1988 Psychometric Consultant. UCLA/NPI project on families of alcoholics  
1986 Psychometrician and Supervisor of Tutors  
1985 Statistical/Computer Consultant.  
National Institute of Health Grant on Native Hawaiian Children  
1984-8 Psychometric Consultant. Hawaii County Department of Education committee on identifying gifted children  
1983 Psychometric Consultant.  
National Institute of Health Grant on high altitude hypoxia & cognition.  
1982-83 Computer Consultant.  
National Institute of Education Grant on children's television viewing  
1981-83 Research Assistant. MacArthur Foundation Grant on exceptional giftedness  
1983-83 Associate Director of Assessment/Behavior Therapist.  
National Institute for Mental Health Grant for the treatment of autism.



## References

Mihaly Csikszentmihalyi, Distinguished Professor of Psychology and Management  
Claremont Graduate University, 1227 N. Dartmouth Ave., Claremont, CA, 91711  
mihaly.csikszentmihalyi@cgu.edu Phone (909) 621 8084

Jonathan A. Plucker, Ph.D.  
Julian C. Stanley Professor of Talent Development, Center for Talented Youth  
Johns Hopkins University, 5801 Smith Ave Suite 400  
Baltimore, MD 21209 [jplucker@jhu.edu](mailto:jplucker@jhu.edu)  
Phone (812) 325-7608

Sandra Russ, Distinguished University Professor, Louis D. Beaumont University Professor  
Department of Psychological Sciences, Case Western Reserve University  
Mather Memorial Building, Cleveland, Ohio 44106-7123  
sandra.russ@case.edu Phone (216) 368-2814

Selcuk Acar, Buffalo State University, Creativity & Innovation Program  
1300 Elmwood Ave, Chase Hall 239, Buffalo, NY, 14217.  
acars@buffalostate.edu Phone: 716 878 4861

Bonnie Cramond, Educational Psychology, Aderhold Hall, University of Georgia, Athens, GA 30601  
bcramond@uga.edu